

2018 Supporter Proposal



What is Feed Geelong?

Feed Geelong is the Give Where You Live Foundation's regional emergency food relief strategy, providing large and small grants to organisations working within this system as well as direct assistance vouchers for those experiencing food insecurity.

To address Geelong's food insecurity crisis, the Feed Geelong Appeal raises valuable funds to assist those organisations while also drawing attention to the crisis on our doorstep.

According to the [2014 Food For Thought Report](#), an estimated 368,732 meals per year are provided by the Geelong food assistance system with 26% of the 5,152 requests for assistance being made by families.

Thousands of men, women and children in our community are struggling to put 3 healthy meals on the table each day. We need your help to fight hunger in the Geelong region.

What are Feed Geelong Soup Kitchen Thursdays?

Community-minded cafes across the region are serving yummy soup every Thursday throughout July 2018 to raise valuable funds for the Feed Geelong Appeal.

The opportunity

Feed Geelong would like to offer your café or restaurant the opportunity to come on board and support Feed Geelong by hosting a Soup Kitchen in July 2018.

As per previous years, we're asking if you are able to host your own Soup Kitchen by:

- Kindly provide and donate soup and
- Serve this as part of your normal lunch service from 12 noon until sold out.

All bowls of soup will be priced at \$7 with all funds raised going directly to Feed Geelong.

What we can offer you

As a supporter of the Feed Geelong Soup Kitchens, we can offer you the following:

- La Madre bread to accompany soup sold (1 slice served with every bowl of soup) (TBC)
- The provision of Feed Geelong Appeal branded disposable soup bowls, lids and spoons
- The provision of volunteers for serving soup (if required)
- Logo inclusion on dedicated newsletters every Thursday morning in July
- Coverage on the Feed Geelong and Give Where You Live Foundation social media platforms during the campaign
- Logo recognition on Feed Geelong website and marketing collateral
- Soup point of sale posters in frames for your counter

To get involved or for further information please contact
Kimberley Sinnott, Marketing Coordinator

via email at feedgeelong@givewhereyoulive.com.au or by phone on 5299 4364



is an initiative of



2018 Supporter Expression of Interest



If you'd like to get involved, please provide the following details:

Café Name _____

Contact Name _____

Phone number _____

Email address _____

Address _____

☐ Yes, I'd like to host a Soup Kitchen every Thursday in July

OR please select the days you would like to host your Soup Kitchen or nominate chosen day/s:

☐ Thursday, 5 July 2018

☐ Thursday, 12 July 2018

☐ Thursday, 19 July 2018

☐ Thursday, 26 July 2018

Please indicate if you require the following:

☐ Spoons

☐ Serviettes

☐ Volunteers to assist with serving soup

* We will supply Feed Geelong branded disposable soup bowls and lids

Any additional comments?

Please send completed form to feedgeelong@givewhereyoulive.com.au

For further information please contact Kimberley Sinnott, Marketing Coordinator via email at feedgeelong@givewhereyoulive.com.au or by phone on 5299 4364



is an initiative of



Building Better Communities