

GIVE WHERE  
YOU LIVE FOUNDATION

FEED  
GEELONG



**WHAT MADE YOU SMILE THIS MORNING?**

# FEED GEELONG APPEAL



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## FOOD FOR THOUGHT

Every week it is estimated the Geelong Food relief sector supports **9000 client interactions**; nearly **35,000 meals provided**; **over 2000 parcels of food** and nearly **23,000 kilograms of food**.

*(Source: Food for Thought 2023, Give Where You Live Foundation)*

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**WHO WOULD YOU LIKE TO INVITE AS YOUR  
SPECIAL GUEST TO THE LUNCH MONEY  
CHALLENGE AND WHY?**

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## FOOD FOR THOUGHT

The Geelong Food Relief Centre has seen a **239% increase** in demand since 2020/21

*(Source: Geelong Food Relief Centre)*

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**WHAT'S SOMETHING YOU ADMIRE  
ABOUT SOMEONE HERE TODAY?**

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## FOOD FOR THOUGHT

55% of food insecure households in Victoria had someone in paid work.

*(Source: Foodbank Hunger Report 2022)*

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**ARE THERE ANY FOODS THAT BRING BACK  
SPECIAL MEMORIES FOR YOU? WHAT ARE THEY?  
TALK ABOUT THE MEMORIES.**

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## FOOD FOR THOUGHT

The Foundation distributes **around \$130,000 annually** through its Community Choice voucher program, supporting **over 7,500 people each year.**

*(Source: Give Where You Live Foundation)*

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**DESCRIBE YOUR FAVOURITE FAMILY MEAL?**

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## FOOD FOR THOUGHT

This year the Foundation has supported **over 51,000 people** to access food relief assistance and reduce food insecurity and **over 468,000 meals.**

*(Source: Give Where You Live Foundation)*

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**WHAT IS THE MOST DELICIOUS MEAL  
YOU HAVE EVER EATEN?**

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## FOOD FOR THOUGHT

**90% of Geelong food relief agencies** have experienced service demand over the past year and **63% of agencies** report that clients needs have become more complex.

*(Source: Food for Thought 2023, Give Where You Live Foundation)*

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**DO YOU ENJOY EATING OUT OR EATING  
AT HOME? WHY?**

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## FOOD FOR THOUGHT

Key drivers of food insecurity include **cost of living pressure, low income, unemployment, reliance on government benefits** and families dependent on a **single income**.

*(Source: Food for Thought 2023, Give Where You Live Foundation)*

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**WHAT FOOD DO YOU REFUSE TO EAT?  
WHY?**

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## FOOD FOR THOUGHT

**Volunteers play a pivotal role** in the Geelong food relief sector, outnumbering paid employees by a ratio of **22 to 1**, with **6.7 volunteer hours** for every hour of paid work.

*(Source: Food for Thought 2023, Give Where You Live Foundation)*

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**WHAT IS YOUR FAVOURITE VEGETABLE?**

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## FOOD FOR THOUGHT

**67% of people** accessing the Give Where You Live Foundation's Community Choice voucher program **are female.**

*(Source: Give Where You Live Foundation)*

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**WHAT IS SOMETHING YOU DIDN'T LIKE  
EATING WHEN YOU WERE YOUNGER  
BUT YOU DO ENJOY NOW?**

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## **FOOD FOR THOUGHT**

**40% of Geelong Food Relief Agencies do not have enough staff to meet current levels of demand.**

*(Source: Food for Thought 2023, Give Where You Live Foundation)*

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